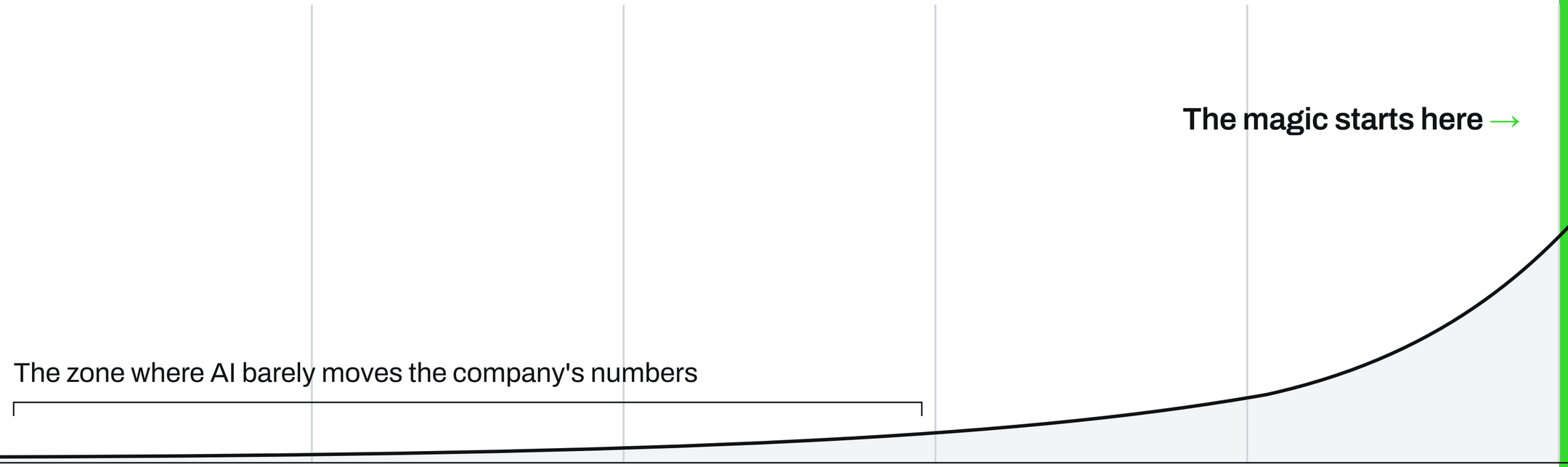
Coordinated AI implementation

Oļegs Ņikitins
Seismisk.com

Contents

1	Start
2	Where is your company today?
3	Why AI isn't paying off yet
4	What each level looks like
5	How AI works for the whole company
6	Where to start
7	Where the time you win back goes
8	How we work and what it costs
9	80 hours back in the first month: how?
10	Your next step

The AI adoption curve: where is your company today?



1
No AI adoption or use

2
People use chat tools, one task at a time

3
Tried giving it documents to process

4
We use it regularly to process data in a standardized workflow

5
Someone built a few agents, we use them from time to time

6
Everyone reaches an AI environment with shared tools and agents

Seismisk

AI already does half of your people's work

The results barely show up in business results

01

The time employees reclaim with AI is not something they rush to declare

02

Everyone is on their own learning curve.

03

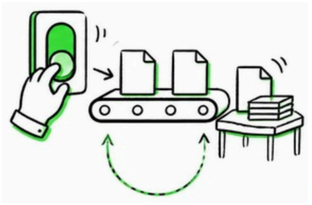
Some tried it once and formed an opinion.

04

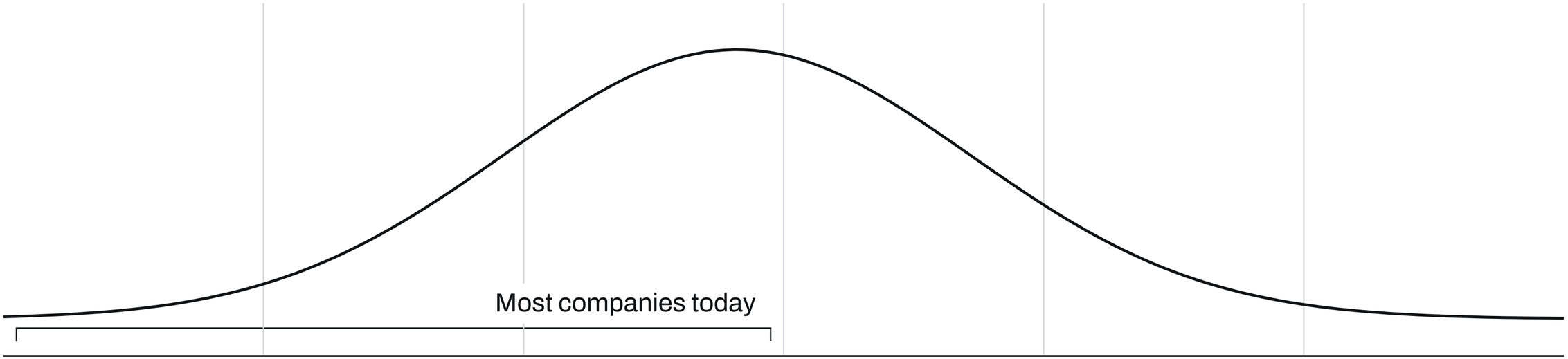
No legit way to share tools and findings, exchange progress.

The AI adoption curve: where is your company today?







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We use it regularly to process data in a standardized workflow

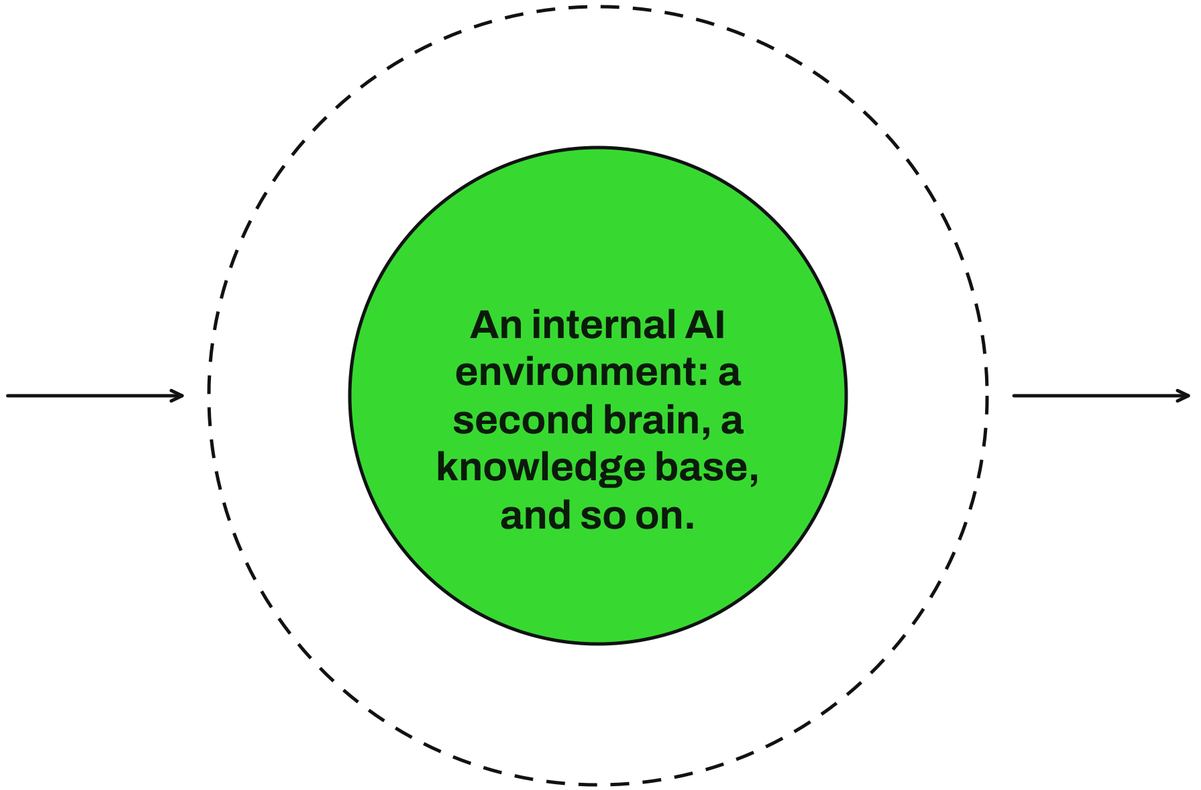
05
Someone built a few agents, we use them from time to time

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Everyone reaches an AI environment with shared tools and agents

Coordinated AI adoption

Access levels and security rules prevent AI from harming the business.

Your people are trained in building AI tools.



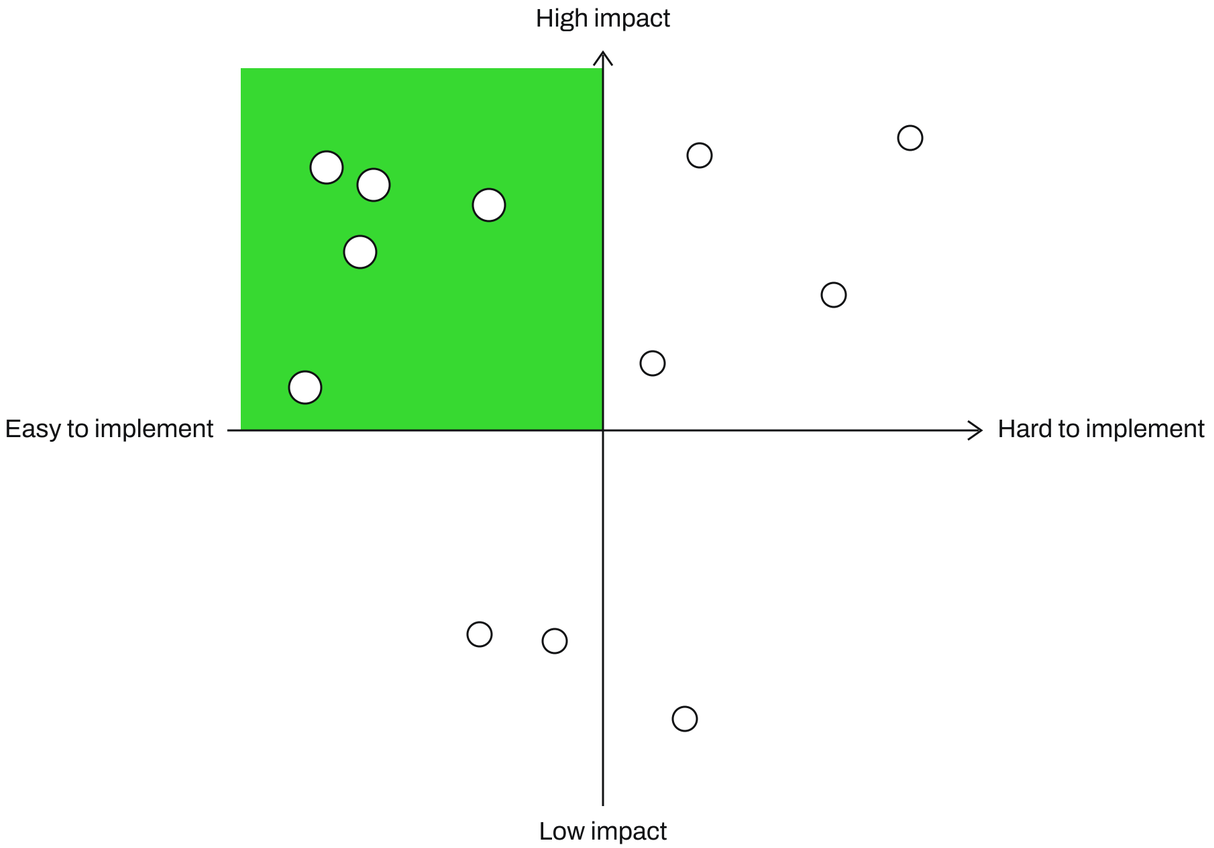
The tools that work get shared and used among colleagues.

But first, we find the trigger points

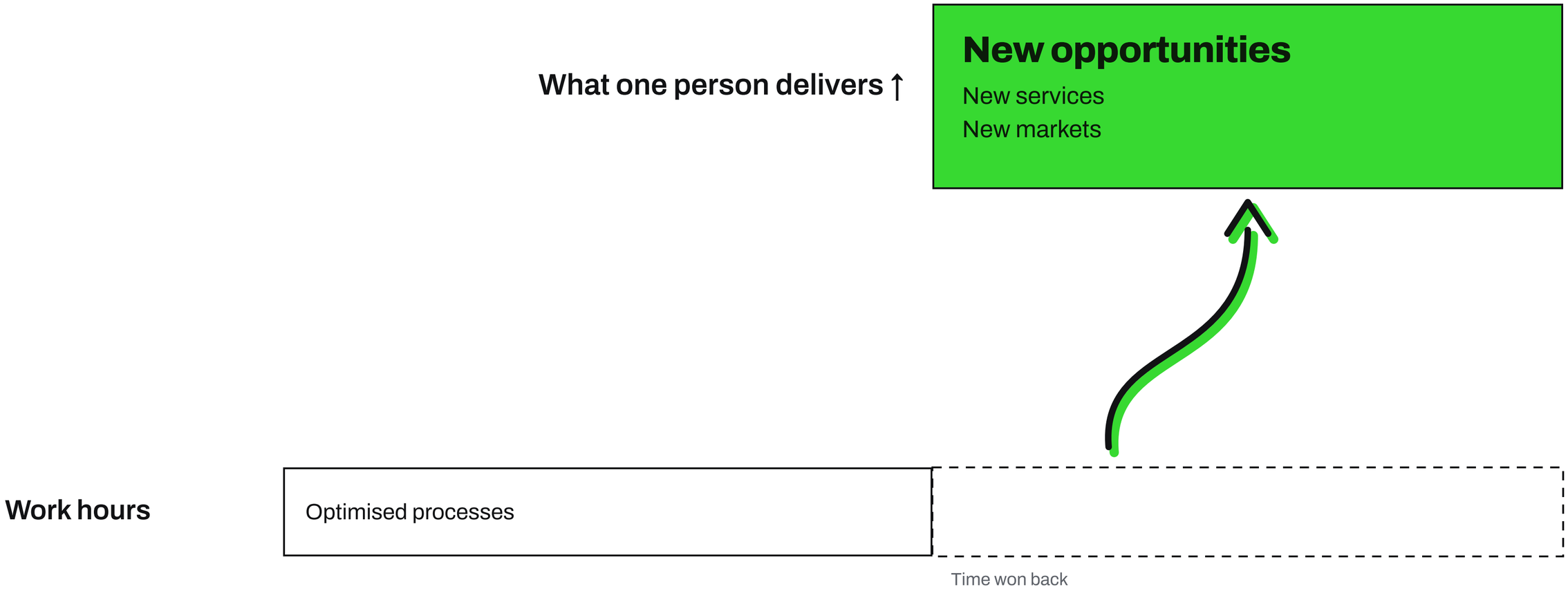
Where are you short of people today?

If you found 80 extra work hours a month, which task would you allocate them to?

How much is it in terms of revenue?



What else is possible?



How we work

Find the trigger points

An in-depth interview
– time sinkholes;
– your processes;
– platforms used;
– cost-benefit analysis.

Low-hanging fruit - Reclaim up to 4 hours a week with the simplest tools - we advise on off-the-shelf tools that you can implement without us.

Results in days

EUR 329

if booked today

One simple automation

We automate one repetitive process end to end. For example:
– invoice status and payment reminders to clients;
– meeting transcript and action points sent to attendees;
– a proposal or contract drafted from a template in a few fields;
– a weekly report from several systems in one email;
– an alert when stock drops below a set level.

Results in 2–3 weeks

EUR 1 200 to 1 800

Build an AI-safe environment

We set up an environment with defined access levels to data, information and permitted actions – a space where AI can't break, leak or disclose anything without the right permission. Several teams can use AI at the same time and improve the company's internal system. In it we build tools your people use and extend on their own, so your systems keep evolving long-term, without outside help (ours included).

Results in 2–4 months

EUR 6 000 to 16 000

Train your team

A 6-week course to get your people involved in improving the AI environment long-term.

A workshop every 2 weeks for those who want to learn what AI can do and bring it into the company's daily work.

Your people learn to use, share and improve AI tools and to run the internal AI environment, with support from us when they need it.

6+ weeks on top

from EUR 7 200

What I've built

yourgreenhouses.com

80 hours won back in the first month!

- Order processing system
- Order data cleanup and analysis
- Integration with suppliers, HubSpot, FedEx and other carriers, Shopify

Customer support system

5,000 emails a month

~70% go out without edits

Support staff check the drafts. The system learns from the edits.

PII redactor seismisk.com/PII-redactor →

Brand book builder

A web app that builds a brand book from a client questionnaire. Multiple modules, each can be productized, for visual identity, content strategy and brand strategy, built on the client's own methods.

Ready for the next step?

AI implementation kit:

An in-depth interview.

A cost-benefit analysis.

Recommendations for your next steps.

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